

Wallacespace provides bright, innovative spaces for offsite meetings, training, workshops and events. Delighting our clients with our can-do and will-do attitude and proactive approach is what we do and everyone who works with us shares this objective.

We are looking for a dynamic and highly motivated Senior Client Manager to work as part of a friendly team where no two days are the same in one of our stunning central London buildings. If you are a natural people pleaser who thrives on delivering great service, come and work for a leader in meeting venues and events.

# **Primary Objectives:**

- Expand our client portfolio.
- Acquire new contacts and convert enquiries.
- Drive sustained and incremental growth in overall revenue.

# **Key Responsibilities:**

## **Client Enquiries:**

- Successfully negotiate and close deals, whilst always putting value before price.
- <sup>-</sup> Proactively respond to new and returning client enquiries via phone, website, and email.
- Create compelling proposals that advise and showcase the unique value of Wallacespace: ensuring clients choose us over competitors.

## **Business Development:**

- Rigorously follow the Wallacespace contact strategy to nurture and expand your client portfolio to generate an increase in revenue. Primarily by:
  - a. Building and maintaining regular contact with your existing clients
  - b. Asking for and securing repeat business
  - c. Asking for and obtaining referral contacts for development
- Recognise and reward client loyalty to exceed client expectations and foster advocacy.
- Seek out, negotiate, and secure preferred partnership opportunities.
- Conduct thorough research to identify potential clients and action agreed strategies to attract and secure their business.
- Work closely with venue finding agencies to build successful commercial partnerships.

#### **Collaboration:**

- Communicate effectively and professionally, bringing energy, resourcefulness, and authentic clientcentricity to every interaction.
- Collaborate closely with the Client Experience Team during the event hand-over process to ensure we deliver on our promises.

## **Target Achievement:**

- Achieve and exceed agreed-upon revenue targets and key performance indicators, including enquiry conversion rates and portfolio growth percentages.
- Monitor progress against targets, and take proactive steps as needed to ensure success.

# Senior Client Manager - Job Description



#### **Market Analysis and Reporting:**

- Stay updated industry trends and competitor activities to identify new opportunities or threats.
- Put forward ideas to help us stay ahead in the marketplace and win new business.
- Provide regular feedback and insights to the management team to support strategic decisionmaking.

## We Are Looking For:

## **Experience:**

- -Demonstrable experience in sales, new business development and account growth.
- \_ Use of CRM systems.
- \_ Strong client-centric focus.

#### **Skills:**

- \_ Outstanding people and communication skills.
- -Excellent negotiation skills.
- \_ Ability to work collaboratively within a team environment.
- \_ Strong analytical and strategic thinking abilities.

## **Attributes:**

- Proactive and results-driven mindset.
- -High energy, resourcefulness, and a positive attitude.
- \_ Authentic client-centric approach.

## Salary: £33-35K plus the below benefits



scheme

monthly team tombola with great prizes

regularsocial events

a culture of listening to & valuing team feedback

talks & guest company pension speakers

fund

personal development

25 days holiday a year+ bank holidays + an extra day off for your birthday!