



Digital Marketing Executive

Wallacespace provides rooms for workshops, meetings, training and events. Our spaces in Covent Garden, St Pancras, Spitalfields and Clerkenwell Green are bright, energising and inspiring.

At wallacespace no two days are the same; our venues are unique in style and unique in the people that we employ.

Delighting our clients with our can-do attitude and proactive service is what we do in our venues and everyone who works with us shares this objective; our whole being is client-centric.

We are looking for a dynamic and highly motivated Digital Marketing Executive to work alongside our Design and Marketing coordinator and Associate Director for Marketing.

Enthusiasm, creativity and the right attitude are more important than marketing qualifications for this role, however we would like you to have experience of managing Google Ad campaigns, website analytics and a genuine passion for data and digital marketing.

This is a genuinely varied role, where no two days will be the same. While you will specialise in the digital side of our marketing, there will be crossover with other projects within the marketing and creative team, so you may find yourself collaborating on interior styling, web design, illustration or film projects in any given week.

About the role

Reporting to the associate director for marketing, you will be working on the following:

- PPC search advertising campaigns
- Website management – knowledge of SEO and Wordpress CMS is an advantage
- Planning, creating, scheduling and reporting on social media campaigns
- Creating, analysing and reporting on email marketing campaigns
- Competitor review and analysis
- Analytics + reporting on data from our CRM, Google Analytics and Google Ads.
- Internal comms via our company intranet
- Art-working of marketing materials using Adobe Photoshop + Illustrator
- Styling our buildings
- Various ad-hoc wonderful (and sometimes weird) tasks

About you

We're looking for an enthusiastic digital marketer who combines creativity with a love of data and the story it tells us.

- You have an understanding of running and reporting on paid search campaigns
- You are proactive, with a genuine passion for digital marketing and a 'can do' attitude.
- An awareness of digital marketing trends and best practice
- You will have exceptional attention to detail and will be a master of time management, enabling you to juggle a number of different projects, delivering on time + to a high standard.
- As well as being competent with the usual Office packages, you will have an eye for design and know your way around Adobe Photoshop and Illustrator.
- Creative copywriting skills would be hugely beneficial
- You will be in the habit of looking at projects from a different angle - always questioning how you can approach each task better and improve the way we reach and communicate with new clients.
- You will enjoy working collaboratively, seeking and sharing feedback on team projects.
- You will be used to maintaining the very highest standards of discretion and professionalism.

What we offer

- Free Lunch – who said there's no such thing? At wallacespace our food is designed to help our clients stay focused + more productive, so we'd be missing a trick if we didn't share it with our teams.
- Discretionary bonus scheme
- Life assurance
- Pension scheme
- Access to travel loans + the cycle to work scheme
- Excellent opportunities for progression and the advantage of working with great people in a unique environment
- An opportunity to engage with industry leaders and FSTE 100 businesses
- Access to internal and external training and career development

In addition to some great day to day benefits a Digital Marketing Executive will also receive:

£25k - £30k per annum (depending on experience)

25 days holiday per annum + 8 annual bank hols

We welcome applicants from all backgrounds. You will be required to provide proof of your continuing right to work and live in the UK. Unfortunately, there are no sponsorship opportunities.

Feel good, think better, achieve more